

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the second issue of the fourteenth volume of the Journal of Competitiveness (2022). This issue is multidisciplinary, being comprised of scientific articles, especially from the fields of economics, labour market, quality management, finance, entrepreneurship, CSR, and risk management.

You can find contributions from the Czech Republic, Slovakia, Romania, Lithuania, Serbia, the Netherlands, Pakistan, China, and Bangladesh.

The main objective of the first paper is to identify the potential impact of the competition and the risk management in terms of exposure to banking risks on the performance of the Romanian banking system (before the onset of the COVID 19 pandemic and after its start).

The second paper aims to examine the differences in the perception of the use of selected principles by CSR managers and owners of Micro, Small and Medium-sized Enterprises (MSMEs) in the V4 countries.

The aim of the third paper is to provide a novel look at the value of the interest tax shield and its determinants in the emerging economies of the Visegrad Four.

The main objective of the fourth paper is to evaluate the impact of financial, cultural, marketing and technological challenges on the willingness of the South Asian countries, including Indian, Pakistani, Bangladeshi, and Sri Lankan business graduate women, to become entrepreneurs.

The main research goal of the fifth paper is to use sustainable competitiveness pillars (such as social, economic, environmental and energy) to evaluate international digitalization development in the European countries.

The sixth paper presents the interconnection of the practical use of quality management practices (QMPs) concerning the performance in the Slovak manufacturing enterprises.

The seventh paper identifies the factors that determine the competitiveness of Germany as an EU member state in terms of attracting the population from other EU member states.

The eighth paper extends the scope of prior studies by integrating capital as an input alongside labor and energy consumption. Global competitive productivity convergence is reaffirmed and expanded as a result of this research.

The ninth paper determines the impact of proactive environmental strategies on hotel competitiveness in the period before and during the COVID-19 pandemic situation in the Czech Republic.

The main goal of the last paper is to identify strategic trends implemented by the selected Czech organizations aiming at ensuring competitive advantage and evaluating the orientation of organizations depending on the selected variables.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
Prof. David Tuček, Ph.D.
Editor-in-Chief

