

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the first issue of the fourteenth volume of the Journal of Competitiveness (2022). This issue is multidisciplinary, being comprised of scientific articles, especially from the fields of economics, marketing, environmental economics, finance, entrepreneurship, and risk management.

You can find contributions from the Czech Republic, Slovakia, Poland, Hungary, Italy, Spain, Lithuania, Norway, Pakistan, Malaysia, Egypt, South Africa and Romania.

The first paper examines the mediating role of individual green values (IGV) between green transformational leadership (GFTL) and environmental performance (EP) in the case of Pakistan's leather industry.

The second paper analyses long-run effect of infosec breaches at publicly traded firms on equity risk.

The aim of the third paper is to analyse the significance of FDI and its impact on tax revenue and competitiveness, focusing on the European Union (EU) economy.

The fourth paper examines the comparative advantages and competitiveness in producing medical products among top world exporters.

The primary objective of the fifth study is to explore the interrelations of economic competitiveness and sustainability while integrating the economic and sustainability performance indicators of the Global Competitiveness Index (GCI) and the Global Sustainable Competitiveness Index (GSCI) to create more accurate rankings of countries in both dimensions.

The aim of the sixth paper is to study the convergence patterns in the European Union and the Euro.

The seventh paper analyses whether the methodological modifications in the Global Competitive Index increase its ability to capture the real competitiveness of economies.

The eighth paper provides the results of extensive research based on verified Eurostat data to explore this research challenge in the V4 countries during the period of 2007-2019.

The aim of the last paper is to identify changes in online shopping before and during the COVID-19 crisis.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
prof. David Tuček, Ph.D.
Editor-in-Chief

