

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the fourth issue of the thirteenth volume of the Journal of Competitiveness (2021). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of management, business environment, finance, entrepreneurship, and risk management.

You can find contributions from the Czech Republic, Slovakia, Poland, Hungary, South Africa, Romania, Pakistan, China, Vietnam, South Korea, Ghana, and Lithuania.

The main goal of the first paper is to evaluate the impact of proactive environmental strategy, competitive differentiation advantage & cost-leadership competitive advantage for the competitive, sustainable development of an organization in terms of its performances, for instance, product strategy, production, process & financial performances.

The second paper aims to explore the influences of trait competitiveness and entrepreneurial alertness on the cognitive process of entrepreneurship in the cross-cultural context of Vietnam and Poland, two emerging nations with different levels of economic and social development.

The main goal of the third study is to evaluate the quality of the business environment through multicriteria analysis.

The fourth paper analyses the impact of the length of entrepreneurship on the perception of the most important business risks in Slovakia and the Visegrad Group of Countries (V4 countries).

The fifth paper constructs a scaled-decile rank transformation of account receivable turnover to gauge the degree to which a supplier implements supply chain finance, thereby examining the relationship between supply chain finance, performance, and risk.

The sixth paper aims to identify the mediating role of firm reputation on the relationships of CSR dimensions (economic, legal, ethical, philanthropic and environmental) and competitive advantage, and the ways in which a firm directly gains competitive advantage through CSR implementation.

The seventh paper focuses on the issue of financing individual phases of disaster management at the level of regions in the Czech conditions.

The eighth study examines whether enterprises with stronger core competence have the ability and motivation to fulfil more corporate social responsibilities.

The ninth paper analyses how SMEs could adopt a bricolage strategy to achieve a competitive advantage.

The aim of the last paper is to investigate whether there is any mutual dependence between corporate financial stability and earnings management.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
Prof. David Tuček, Ph.D.
Editor-in-Chief

