

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the third issue of the thirteenth volume of the Journal of Competitiveness (2021). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of macroeconomics, innovation, finance, management, marketing, entrepreneurship, and business environment. You can find contributions from the Czech Republic, Slovakia, Poland, France, Australia, Lithuania, Iran, Romania, Palestine, Croatia, China.

The first paper aims to reveal the competitiveness strategies of leaders and followers for innovation, technology sharing, and sharing fees in a Stackelberg market.

The purpose of the second paper is to analyse ethical aspects of human-cobot cooperation in industrial production and to design a process standard aimed at ensuring an ethically stable cooperative workplace.

The objective of the third paper is to identify parallels and differences in earnings management of enterprises in the Visegrad Four and the Baltics in terms of competitiveness for the nine-year period 2010-2018.

The fourth paper investigates the relations of the macroeconomic indicators related to the competitiveness of the tourism sector among the explored countries.

The purpose of the fifth paper is to present a new model in order to provide a proper base for clearly analyzing the current situation of firms and identifying the oncoming threats and opportunities.

The sixth paper examines financial support (especially EU Structural Funds as the main tool of cohesion policy) for investments as a lever for the development of SME innovativeness in Poland.

The main aim of the seventh paper is to examine consumer attitudes towards the new circular models in the fashion industry (e.g. slow fashion, swapping, clothes rent, etc.), knowledge of these models, willingness to support them, and correlation to the selected demographic characteristics.

The purpose of the eighth paper is to explore the relationship among relational embeddedness, export market orientation, dynamic internationalization capability and new product development, as well as the moderating effect of learning orientation.

The ninth paper tests the convergence in competitiveness and convergence club existence in selected economies. It provides an overview on convergence in competitiveness and convergence clubs' existence for 42 countries.

The aim of the tenth paper is to identify the common convergent factors of voluntary instruments in management systems to achieve sustainable business and competitive growth.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
Prof. David Tuček, Ph.D.
Editor-in-Chief

