

Editor's Letter

"Be thankful to your competitors for keeping you alert"
(Tomas Bata)

Dear readers,

Let us introduce the second issue of the thirteenth volume of the Journal of Competitiveness (2021). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of macroeconomics, innovation, finance, management, decision-making, entrepreneurship, and business environment. You can find contributions from the Czech Republic, Slovakia, Spain, Iran, Russia, Serbia, Croatia, Mexico, Slovenia, Pakistan, Romania, and Lithuania.

The main goal of the first paper is to examine multi-dimensional structured CSR practices modified model based on stakeholder theory.

The purpose of the second paper is to analyse the effects of the adoption of information and communication technologies (ICTs) on marketing innovation as a key strategy to increase the business performance of small and medium-sized Mexican manufacturing companies.

The main goal of the third study is to use global entrepreneurship monitor (GEM) data and to apply a three-stage least squares (3SLS) regression to investigate the impact of six governance indicators on the entrepreneurship-growth nexus in 64 countries during 2010-2018.

The fourth paper approaches the link between job insecurity and job instability during the COVID-19 pandemic, along with employee job satisfaction in an emerging market.

The purpose of the fifth paper is to show that it is more appropriate and economically feasible to consider this as a variable that depends on the direction as well as on the time of the transportation.

The sixth paper proposes a concept, the essence of which is to determine the key systematically occurring errors in the financial decision-making process of managers arising from the effect of the human factor as a basis of prevention of incorrect financial decisions.

The main aim of the seventh paper is to assess the digital competitiveness of European countries using a two-step analysis. A multi-criteria analysis in a two-stage procedure integrating CRITIC and TOPSIS as weighting and aggregation methods was applied.

The eighth paper aims to prepare a method for business practice for generating a business model of a business using a value chain anchored in its integrated business environment.

The ninth paper proposes a model adding to the competitiveness of companies by identifying factors that determine the profitability of the selected companies.

The aim of the last paper is to examine the impact of entrepreneurship education on entrepreneurial intentions and entrepreneurial competencies of university students in Slovenia from a socio-psychological perspective.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
Prof. David Tuček, Ph.D.
Editor-in-Chief

