Editor's Letter

"Be thankful to your competitors for keeping you alert" (Tomas Bata)

Dear readers,

Let us introduce the fourth issue of the twelfth volume of the Journal of Competitiveness (2020). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of macroeconomics, innovation, risk management, marketing, management, entrepreneurship, and business environment. You can find contributions from the Czech Republic, Slovakia, Poland, Finland, Romania, Lithuania, Croatia, Spain and Azerbaijan.

The objectives of the first paper are to determine and highlight the bidirectional linear correlations among competitiveness, well-being and innovation and to analyze the main factors that influence these relations. The research includes the EU member states and the UK.

The second paper describes the size distribution of enterprises taken from a statistical set of Slovak business entities with a special focus on the relation between size and ownership of the businesses.

The following paper analyses the impact of national economic development on the shadow economy.

The main aim of the fourth paper is to compare the total synthetic measure value of sustainable development for each EU country using a multidimensional comparative analysis of the EU countries in terms of sustainable development.

The objective of the fifth paper is to examine the Super Cluster strategy introduced in Thailand in 2015, especially in terms of the rationale and mechanism for selecting assisted clusters as well as the instruments used to support them.

The following paper examines the interactions between the presence or absence of regional and national top-ranked research universities and other innovation-related conditions that foster regional competitiveness in the European Union context.

The seventh paper aims to determine factors that affect job pursuit intentions (JPI) in the job listing websites environment based on the evaluation of a particular job offer that has attracted the respondent.

The eight paper analyses the impact of foreign investments on competitiveness in Croatia in terms of macroeconomic stability conditions using data from 2002 to 2017.

The ninth paper evaluates the impact of determinants of online shopping behavior on the strategic management process in e-commerce.

The last paper examines the disclosure informativeness of leading multinational automobile firms worldwide regarding firm-specific risks, namely company risk and company size.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff, Assoc. Prof. David Tuček, Ph.D. Editor-in-Chief