

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the second issue of the eleventh volume of the Journal of Competitiveness (2019). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of business environment, finance, macroeconomics, microeconomics, human resources, and innovation.

You can find contributions from the Czech Republic, Slovakia, Poland, Lithuania, Ukraine, Albania and Malaysia.

The first paper presents research attempts to replicate and verify an existing model which investigates factors regarding employer branding strategies among students at universities in the Czech Republic.

The second article investigates the connection between stock, and, respectively bond market and pension funds.

The aim of the third article is to propose and approve a methodology that would allow quantitatively evaluate the sustainability of the country regions development.

The fourth paper analyzes the achievement of the goals set in the particular innovation policies of the Slovak Republic from 2008 to the present. The paper also identifies barriers which have been affecting innovation activities of small and medium-sized enterprises (SMEs) in Slovakia for the last six years.

The fifth paper is focused on the summary innovation index (SII), a tool used for analysing the innovative ability of European countries.

The purpose of the sixth paper is to examine the relationship between financial development indicators and innovation by analyzing data for 15 developing countries within the time frame of 1996-2016.

The purpose the seventh paper is to reveal the age and gender differences in the mechanisms by which improvement in professional skills influences outcomes desired by employees with different dimensions of competitiveness.

The eighth paper compares the cost efficiencies between US and Canadian commercial banks to examine whether structural differences in the two countries' banking industries create differences in efficiencies.

This ninth article deals with the use of index analysis for the assessment of the competitiveness of national food products within the system of international agri-food production competitiveness.

The aim of the tenth paper is to explore the mediation role of the leader-member exchange (LMX) between organizational justice and job performance in several tobacco companies in Pakistan.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,
Assoc. Prof. David Tuček, Ph.D.
Editor-in-Chief

