

## Editor's Letter

*"Be thankful to your competitors for keeping you alert"*

(Tomas Bata)

Dear readers,

Let us introduce the first issue of the eleventh volume of the Journal of Competitiveness (2019). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of business environment, finance, macroeconomics, microeconomics, management, and marketing.

You can find contributions from the Czech Republic, Slovakia, Poland, Bulgaria, and Vietnam.

The aim of the first paper is to compare the major economic indicators relatively new EU members Estonia, Latvia, Lithuania, Slovakia, Slovenia who have joined the Eurozone with Polish macroeconomic indicators.

The second article analyzes the structure of Slovak companies and the connections to the tax havens.

Third article describes the effect of accounting errors, mainly in the area of taxable expenses and revenues, on economic indicators. The aim of the article is to present research results focused on reasons for the occurrence of inaccurate accounting information and its impact on economic indicators.

The fourth paper suggests a contemporary model for evaluation in the budgetary control process of the organization. The model is based on a modern evaluation approach and a complex toolkit of management science and mathematical theories of fuzzy sets and fuzzy logic.

The research of fifth paper investigates the effects of the degree of financial literacy on financial advice seeking for retirement investment choice as well as assesses the level of financial literacy of Vietnamese employees.

The sixth paper analyzes the use of liquidity management among municipalities within the Czech Republic.

The seventh article identifies the decision-making style of managers in leading positions in Slovak enterprises and monitoring their dependence on the preference of the type of a decision-making problem.

The aim of the eighth paper is to identify the relationship between the pollution caused by heating and the health of population in the Slovak Republic.

The ninth paper deals with an assessment of the performance of Germany's 27 most important airports in terms of their technical efficiency.

The purpose of the last article is to analyse, compare and discuss requirements for brand managers when they are first approached by their prospective employers in Ukraine and the Czech Republic.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,  
Assoc. Prof. David Tuček, Ph.D.  
Editor-in-Chief