

Editor's Letter

"Be thankful to your competitors for keeping you alert"

(Tomas Bata)

Dear readers,

Let us introduce the fourth issue of the tenth volume of the Journal of Competitiveness (2018). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of business environment, finance, macroeconomics, microeconomics, management, and marketing.

You can find contributions from the Czech Republic, Slovakia, Poland, Bulgaria and Nigeria.

The first paper deals with the impact of corporate social responsibility (CSR) on small-medium companies (SMEs) in the field of e-commerce.

The research objective of the second paper is to analyze the relations that exist between innovation and competitiveness, taking into account the results of performance assessment models within the selected countries as the object of the research.

The aim of the third research is to test the possibility of changing management style in the course of a project and determine whether a change in the management style is possible in the course of project life.

The aim of the fourth paper is to statistically assess the dependence of perceived key business risks of SMEs on their size in Slovakia based on own empirical research carried out in 2017.

The fifth paper deals with intellectual property (IP) boxes as an important factor of tax competition and tax planning. IP payments are used for profit shifting within the group of companies to lower their tax burden.

The aim of the sixth paper is to determine the regional convergence process in Visegrad (V4) economies after their accession to the EU at the NUTS3 level.

The seventh paper objective is to show the possibility of using technical analysis indicators in forecasting prices in the food industry in comparison with classical methods, namely exponential smoothing.

The object of the eighth article is the ecologic regulation in the Balkan states and the level of national competitiveness.

The ninth paper investigates the crowding out effect of government expenditure on private investment in Nigeria using annual data spanning from 1981-2015.

The subject of the last paper is the influence of numerous factors and variables on customer satisfaction, which is one of the main factors of the company's competitiveness. The research analyses the customer satisfaction within food industry.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal's editorial staff,

Assoc. Prof. David Tuček, Ph.D.

Editor-in-Chief

