Editor’s Letter

“Be thankful to your competitors for keeping you alert”

(Tomas Bata)

We present to you the second issue of the eighth volume of the Journal of Competitiveness (2016). This issue is multidisciplinary, being comprised of scientific articles especially from the fields of business economics, investment decisions, firm behaviour, production management, retail banking sector, sustainable energy development, automotive industry or labour demand.

It is also international, containing contributions from authors representing not only Czech, but e.g. Slovak, Polish, Hungarian, Romanian, Lithuanian and Vietnamese institutions.

The author of the first paper in this issue evaluates the financial performance of a sample of companies from London. The main objective of the second paper is to introduce scientific evidence that gender is one of the factors with a significant impact on the management of a company’s administrative activities and on the perception of such administrative burdens as bureaucracy and, often, tax and legislative changes as one of the barriers to young entrepreneurs in the Slovak business environment. The third paper compares the Czech Republic, Lithuania, and Slovakia within the boundaries of the sustainable energy development indicators. The competitiveness of countries is directly related to the progress achieved in implementing sustainable energy development as the energy sector has great significance for the future development of the country.

The fourth paper attempts to characterize and evaluate cooperation in creating innovation in small and medium-sized enterprises in Poland. The main goal of the fifth paper is to apply Single Minute Exchange of Die to a High-Mix processing line. The case study is undertaken in a flat glass processing company which manufactures hundreds of types of products. The author of the sixth paper explores how information management and the organizational structure can contribute to the firms’ competitive advantage and business success. In the seventh paper of this issue was tested the correlation between the rate of importance of the criterion that are pivotal for employers during job interviews and the group of respondents. And the last paper develops and empirically tests the interrelationships between service quality, customer satisfaction, and customer loyalty in a retail banking context.

We would like to thank members of the editorial staff, peer reviewers and members of the editorial board for preparing this issue, and we are looking forward to our further cooperation.

On behalf of the journal’s editorial staff,
Assoc. Prof. David Tuček, Ph.D.
Editor-in-Chief