

# Call for Papers for a Special Issue

**“Sustainability and competitiveness”**

**Submission Deadline: August 2024**

**Journal of Competitiveness**

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*"Be thankful to your competitors for keeping you alert."*  
Tomáš Baťa (1876-1932)

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The scientific periodical *Journal of Competitiveness* published by the Faculty of Management and Economics of Tomas Bata University focuses on publishing original scientific articles from the fields of economics, finance and management.

This special issue aims to be a platform for original scientific articles that delve into the multifaceted relationship between sustainability practices and their impact on competitiveness. From empirical studies to theoretical frameworks, this special issue aims to advance our understanding of the pivotal role sustainability plays in shaping the future landscape of business, economics and finance. Authors are encouraged to submit high-quality original, empirical, and quantitative research papers that advance our knowledge on how sustainability, at both micro and macro levels, affects competitiveness.

The Special Issue comprehensively explores various dimensions, covering both firm-level and macro-level studies. At the firm level, we welcome research in areas such as innovation, finance, marketing, ESG practices, corporate social responsibility, strategic, and operational management. On a broader scale, macro-level studies are encouraged, encompassing sustainable development, tourism, climate change, financial development, and environmental policies. Furthermore, we invite submissions that investigate the intersection between these firm-level and macro-level perspectives. Importantly, contributors are not limited to these specific topics, and a wide range of related themes are welcomed.

For submission and more information, please visit <https://www.cjournal.cz/>

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### Submission procedure

Use regular track for submission from [www.cjournal.cz](http://www.cjournal.cz). Indicate the “SISC24” code in the comments while submitting. After submission please notify the submission by email at [redakce@cjournal.cz](mailto:redakce@cjournal.cz) including the Paper ID and “SISC24” code.

### Introduction of the Guest Editors

<https://research.tees.ac.uk/en/persons/mudassar-hasan>

<https://cefup.fep.up.pt/researcher/conrado-diego-garcia-gomez/>

<https://en.ru.is/sss/db/about/faculty/>