

Curriculum vitae

Personal details

Name:	Ing. Bc. Zuzana Virglerová, Ph.D.
Permanent Address:	Zlín (Czech Republic)
Nationality:	Czech
E-mail:	virglerova@utb.cz

Education

10/2012-12/2012

Universita degli Studi di Trento – Faculty of Economics – consultation about doctoral thesis with native speaker from UK.

2009 – 2013

Tomas Bata University in Zlín, Faculty of Management and Economics – Doctoral Program Finance. Thesis topic: Modern portfolio theory in the concept of key non-renewable exhaustible resources. (degree Ph.D.)

2007 - 2010

Masaryk University, Faculty of law – Bachelor Program Law and Business. Thesis topic: Regulation of brokers in the Czech Republic. (degree Bc.)

2007 – 2009

Tomas Bata University in Zlín, Faculty of Management and Economics – Master Program Finance, thesis topic: Project to increase the value of family assets via capital market. (degree Ing.)

2004 - 2007

Tomas Bata University in Zlín, Faculty of Management and Economics – Bachelor Program Economics and Management, thesis topic: Costs analysis and optimalization of their management in XY company, Inc. (degree Bc.)

Working experiences

2018-yet

BV Consulting & Regulation s.r.o., Executive Director, Own business focused on risk management in SME, compliance, AML, GDPR (www.bvconsulting.cz)

2017-yet

Journal of Competitiveness published by Tomas Bata University in Zlín – Director of Editorial Office (www.cjournal.cz)

2016 – yet

Tomas Bata University in Zlín, Faculty of management and Economics, Centre for Applied Economic Research – Researcher

2014 – yet

Broker Roklen360 a.s., Chief Compliance Officer, AML Officer (www.roklen.cz)

2008 – 2014

Broker FINANCE Zlín, a.s., Compliance and Risk manager

2013 – 2016

Tomas Bata University in Zlín, Faculty of Management and Economics, Department of Enterprise Economics – Senior Lecturer

Internships

6/2018 - Gediminas Technical University, Vilnius, Lithuania

4/2015 - BBA INSEEC Lyon and Bordeaux, France

8/2014 - European University Cyprus

7/2014 - Institute of Technology Tralee

5/2014 – ISCAP – School of Accountng and Aministration of Porto

Conferences (last 3 years)

10/2018 – Slovakia – Bratislava - Economics Management Finance (EMF 2018) – scientific paper: Impact of selected factors on the perception of the macroeconomic and financial environment of SMEs (empirical study from Czech Republic and Slovak Republic)

9/2018 – Portugal – Aveiro - 13th European Conference on Innovation and Entrepreneurship – scientific paper: The relationship between business environment and innovativeness of SMEs in the Czech Republic and Slovakia

6/2018 – Sweden - Stockholm - 40th International Academic Conference – scientific paper: Determinants of Business Risks With Impact on SMEs in V4 countries

5/2017 – Serbia – Bor - International May Conference on Strategic Managemetn – IMKSM17 – scientific paper: The size of the company – advantage or disadvantage? (Case Study from the Czech Republic

Projects

2017-2019 Internal project RO – a team member – The business environment of SME

2015 – 2016 Internal project RO – a team member – The business environment of SME

10/2014 – 12/2015 - a team member of TAČR TD020291: Research on the development of professional orientation of high school students with regard to parameterization their further studies and labor market.

5/2013 – 11/2014 - a team member of OPVK CZ.1.07/2.2.00/28.0328 - Creating a modular system of granting credits in bachelor studies for the purpose of motivation in the form of student profiling professions in line with trends in the labor market

3/2012 – 1/2013 IGA/FaME/2012/025: a main investigator - „Identification of key factors influencing the price of gas „funded by the Internal Grant Agency.

3/2011 – 1/2012 IGA/63/FaME/11/D: - a main investigator - „Identification of key factors influencing the share price of companies in selected sectors of the economy“ funded by the Internal Grant Agency.

Pedagogical activities

2016-yet – Seminars and lectures in subject Enterprise Economics (Risk management).

2010-2016 – Seminars and lectures in area Management Accounting and Enterprise Economics (Risk Management) in two languages (Czech and English).

Selected scientific publications

Oláh, J., Virglerová, Z., Popp, J., Klietkova, J. & Kovács, S. (2019). The Assessment of Non-Financial Risk Sources of SMES in the V4 Countries and Serbia. *Sustainability*, 11(17), 4806-4824. <https://doi.org/10.3390/su11174806>

Oláh, J., Kovács, S., Virglerová, Z., Lakner, Z., Kováčová, M., & Popp, J. (2019). Analysis and comparison of economic and financial risk sources in SMEs of the Visegrad Group and Serbia. *Sustainability*, 11(7). 1853-1871. <https://doi.org/10.3390/su11071853>.

Dobeš, K., Virglerová, Z., & Kramoliš, J. (2019). Impact of selected factors on the perception of the macroeconomic and financial environment of smes (empirical study from Czech Republic and Slovak Republic). *Scientific Papers of the University of Pardubice, Series D: Faculty of Economics and Administration*. 45(1), 29-40.

Virglerová, Z. (2018) The relationship between business environment and innovativeness of SMEs in the Czech Republic and Slovakia. *Proceedings of the European Conference on Innovation and Entrepreneurship, ECIE*, 867-875.

Virglerová, Z. (2018). Differences in the Concept of Risk Management in V4 Countries. *International Journal of Entrepreneurial Knowledge*, 6(2), 100-109. <https://doi.org/10.2478/IJEK-2018-0017>

Virglerová, Z., Homolka, L., Smrčka, L., Lazányi, K., & Klieštík, T. (2017). Key Determinants of the Quality of Business Environment of SMEs in the Czech Republic. *E+M. Ekonomie a Management*, 2017, 20(2), 87-101.

Virglerova, Z. (2017). The Size of the Company – Advantage or Disadvantage (Case Study from the Czech Republic). *Book of abstracts of 13th International May Conference on Strategic Management – IMKSM17*. Belgrade: University of Belgrade, Technical Faculty in Bor, 294-302.

Koisova, E., Habanik, J., Virglerová, Z., & Rozsa, Z. (2017). SMEs Financing as an Important Factor of Business Environment in Slovak Republic Regions. *Montenegrin Journal of Economics*, 13(2), 129-140.

Virglerová, Z., Dobeš, K., & Vojtovič, S. (2016). The perception of the state's influence on its business environment in the SMEs from Czech republic. *Administratie Si Management Public*, 26(1), 78-96.

Virglerová, Z., Kozubíková, L., & Vojtovič, S. (2016). Influence of selected factors on financial risk management in SMEs in the Czech Republic. *Montenegrin Journal of Economics*, 12(1), 21-36. <https://doi.org/10.14254/1800-5845.2016/12-1/1>

Dobeš, K., & Virglerová, Z. (2016). A statistical analysis of students' interest in financial professions on the Czech labor market. *International Journal of Interdisciplinary Educational Studies*, 11(2), 27-36. <https://doi.org/10.18848/2327-011X/CGP/v11i02/27-36>

Dobeš, K., & Virglerová, Z. (2015). An analysis of SME's Attitudes to the business environment in the Czech Republic. Proceedings of the 19th *International Academic Conference*. Florence: International Institute of Social and Economic Sciences, 235-246.

Virglerová, Z. (2015). Financial Risk Management in the SME Segment in the Czech Republic. In *Proceedings of the 7th International Scientific Conference Finance and the Performance of Firms in Science, Education and Practice*. Zlín : Fakulta managementu a ekonomiky, UTB ve Zlíně, 1597-1605.

Kozubíková, L., Belás J., Ključnikov, A, & Virglerová, Z. (2015). Differences in approach to selected constructs of entrepreneurial orientation in SME segment regarding the selected socio-demographic factors. *Transformation in Business nad Economic*. 14 (3), 333-355.

Dobeš, K, & Virglerová, Z. (2014). An Analysis of a Selected Factor of Supply in the Czech Republic's Labor Market. Proceedings of the 24th *IBIMA Conference on Crafting Global Competitive Economies: 2020 Vision Strategic Planning & Smart Implementation*. Milano: IBIMA, November 6-7 2014.

Dobeš, K., & Virglerová, Z. (2013). Analysis of students interests in Bachelor study economics sectors professions within Czech Republic banking sector. *Proceedings of the 5th International Conference on Applied Economics, Business and Development*. Chania : WSEAS Press, 168-172.