

Curriculum Vitae

Name: Ing. Jana Matošková, Ph.D.
Position: Senior Lecturer
Faculty of Management and Economics,
Tomas Bata University in Zlín
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Work Experience

Work position	Employer	From	To	Note
Senior Lecturer	Tomas Bata University in Zlín, Faculty of Management and Economics, Zlín	2008	nowadays	Subjects: Managerial methods and techniques, Human Resource Management I and II, Personnel Management
Lecturer	Tomas Bata University in Zlín, Faculty of Management and Economics, Zlín	2007	2008	Subjects: Managerial methods and techniques, Human Resource Management, Personnel Management
Lecturer in Bachelor degree programme	Tomas Bata Business Academy and Economics College Institute, Zlín	2005	2008	Subject: Managerial methods and techniques

Education

University	From	To
Tomas Bata University in Zlín (Bachelor degree, study programme: <i>Specialization in Pedagogy – Secondary School Teacher Training in Specialized Subject</i>)	2004	2006

Tomas Bata University in Zlín, Faculty of Management and Economics (Doctoral study, study programme: <i>Economics and Management – Management and Economics</i>)	2003	2008
Tomas Bata University in Zlín, Faculty of Management and Economics (Master degree, study programme: <i>Economics and Management – Management and Marketing</i>)	2001	2003
Tomas Bata University in Zlín, Faculty of Management and Economics (Bachelor degree, study programme: <i>Economics and Management – Management and Economics</i>)	1998	2001

Fields of scientific interest

Human Resource Management, Knowledge Management (tacit knowledge and knowledge sharing), Early Career Development, Managerial Skills

Scientific-research activities

Responsible for RO/2016/07, The improvement of organizations' performance through human capital management (2016 – 2017).

Responsible for GA ČR, Reg. No. 407/12/0821, Creating a Czech Instrument for Measuring Academic Tacit Knowledge (2012 – 2014).

Engaged in SVK/FaME/2017/002, The 13th Annual of DOKBAT – International Bata Conference for Ph.D. Students and Young Researchers (2017).

Engaged in IGA/FaME/2016/016, The use of crowdsourcing in e-Government (2016 - 2017).

Engaged in IGA/FaME/2016/015, Stabilization of talent employees from generation Y in ICT firms (2016).

Engaged in SVK/FaME/2016/002, The 12th Annual of DOKBAT – International Bata Conference for Ph.D. Students and Young Researchers (2016).

Engaged in IGA/FaME/2015/040, The suggestion of a system of target support of knowledge sharing and its impact on financial firm performance (2015 – 2016).

Engaged in OP VK CZ.1.07/2.3.00/20.0147, Human Resources Development in the field of Measurement and Management of Companies, Clusters and Regions Performance (2014-2015)

Engaged in OP VK CZ.1.07/2.2.00/15.0104, Innovation of Key Subjects in the Bachelor's and Master's degree study programmes, FaME, TBU in Zlín (2011).

Engaged in GA ČR, Reg. No. 406/08/0459, Developing Managerial Tacit Knowledge (2008 – 2010).

FRVŠ 3217/2005/G5, Supporting Research into Forming Implicit Knowledge in the Preparation of Managers (2005).

Engaged in subsidiary research task: Human Resources and the Competitive Abilities of Enterprises; Research Task: MŠMT, No. CEZ: J22/98: 265300021 (2004).

Other Certificates/Knowledge

The Use of Research While Managing Human Resources, (2004); Constructivism in the working practices/praxis of universities, (2010); Project Management, (2011); Personnel Controlling, (2014); Systemic Coaching (2014 – 2015).

Recent Publications

- [1] MATOŠKOVÁ, Jana. (2016). Measuring Knowledge. *Journal of Competitiveness*, 8(4), 5-29. ISSN 1804-1728.
- [2] KOVÁŘÍK, Martin, MATOŠKOVÁ, Jana. (2016). SPC Knowledge in Czech Manufacturing Enterprises. *Knowledge Management: An International Journal*. 16(3), 19 – 35. ISSN 2327-7998.
- [3] MATOŠKOVÁ, Jana, GARCZARZOVÁ, Lucie, KOVÁŘÍK, Martin. (2016). Použití Q metodologie při tvorbě nástroje pro měření tacitních znalostí vysokoškolských studentů. *E-Pedagogium*. 2016(1), 14 – 27. ISSN 1213-7758.
- [4] MATOŠKOVÁ, Jana. (2016). Information Inquired by College Students from Students of Final Years of Study. In: *10th International Technology, Education and Development Conference: INTED2016 Proceedings*. Valencia, SPAIN: IATED, 7318–7327. 10th International Technology, Education and Development Conference. ISBN 978-84-608-5617-7.
- [5] MATOŠKOVÁ, Jana. (2016). A Comparison of Psychological Tests for the Prediction of School Performance of College Students. In: *10th International Technology, Education and Development Conference: INTED2016 Proceedings*. Valencia, SPAIN: IATED, 7328–7336. 10th International Technology, Education and Development Conference. ISBN 978-84-608-5617-7.
- [6] MATOŠKOVÁ, Jana, Kamil DOBEŠ a Jana BILÍKOVÁ. (2015). Characteristics of a Successful University Student. *The International Journal of Learning in Higher Education*, 22(4), 91-105. ISSN 2327-7955.
- [7] MATOŠKOVÁ, Jana, Kamil DOBEŠ, Michaela BAŇAŘOVÁ, Martina POLČÁKOVÁ a Jana BILÍKOVÁ. (2014). *Úspěšný student vysoké školy a jeho tacitní znalosti*. Žilina: GEORG. ISBN 978-80-8154-098-1.
- [8] MATOŠKOVÁ, Jana, Martin MIKESKA, Martina POLČÁKOVÁ, Eliška SOBOTKOVÁ, Martin JURÁSEK a Michaela BAŇAŘOVÁ. (2013). Knowledge Sharing as a Competitive Advantage of SMEs. In: *IBIMA conference: Creating Global Competitive Economies: 2020 Vision Planning & Implementation*. Rome: IBIMA, 856–869. ISBN 978-0-9860419-1-4.
- [9] MATOŠKOVÁ, Jana, Martina POLČÁKOVÁ, Michaela BAŇAŘOVÁ, Eliška SOBOTKOVÁ, Martin JURÁSEK a Terézia RUŽIČKOVÁ. (2013). The Influence of Tacit Knowledge on the Behaviour of College Students. *E-Pedagogium*. 2013(4), 33–42. ISSN 1213-7758.
- [10] MATOŠKOVÁ, Jana, Martin MIKESKA, Martina POLČÁKOVÁ, Eliška SOBOTKOVÁ, Martin JURÁSEK a Michaela BAŇAŘOVÁ. (2013). Knowledge Sharing as a Competitive Advantage of SMEs. In: *IBIMA conference: Creating Global Competitive Economies: 2020 Vision Planning & Implementation*. Rome: IBIMA, 856–869. ISBN 978-0-9860419-1-4.
- [11] MATOŠKOVÁ, Jana, Helena ŘEHÁČKOVÁ, Martin JURÁSEK, Martina POLČÁKOVÁ, Aleš GREGAR a Vlastimil ŠVEC. (2013). Factors Influencing Managerial Tacit Knowledge Formation. *Knowledge Management: An International Journal*. 12(4), 21–34. ISSN 2327-7998.
- [12] MATOŠKOVÁ, Jana, Helena ŘEHÁČKOVÁ, Eliška SOBOTKOVÁ, Martina POLČÁKOVÁ, Martin JURÁSEK, Aleš GREGAR a Vlastimil ŠVEC. (2013). Facilitating Leader Tacit Knowledge Acquisition. In: *Journal of Competitiveness*. Zlín: Tomas Bata University in Zlín, Faculty of Management and Economics, 5(1), 3 – 13. ISSN 1804-171X.
- [13] MATOŠKOVÁ, Jana, Helena ŘEHÁČKOVÁ, Martin JURÁSEK, Martina POLČÁKOVÁ, Ivana PEJŘOVÁ, Aleš GREGAR a Vlastimil ŠVEC. (2012). Tacit Knowledge and Leadership. In: *Advances in Finance & Accounting: Proceedings of the 1st WSEAS International Conference on Finance, Accounting and Auditing*. WSEAS Press, 50 - 55. ISBN 978-1-61804-124-1.

- [14] MATOŠKOVÁ, Jana. (2011). How to Support Knowledge Management through Human Resource Management Activities. In *International Journal of Knowledge, Culture and Change Management*. Champaign, Illinois, USA: Common Ground Publishing, 11(3), 207-222. ISSN 1447-9524.
- [15] MATOŠKOVÁ, Jana. (2011). Sdílení znalostí ve virtuálních týmech. In: *Sborník z mezinárodní vědecké konference Znalosti pro tržní praxi 2011 - Nová generace pracovníků (Generace Y)*. Olomouc, 24. - 25. 11. 2011. Olomouc: Societas Scientiarum Olomoucensis II., 653 – 661. ISBN 978-80-87533-02-4.
- [16] MATOŠKOVÁ, Jana. (2011). How to Support Knowledge Sharing in Organisations. In: *Proceedings of the 17th International Business Information Management Association*. Italy, Milán, 14. – 15. 11. 2011. International Business Information Management Association. CD-ROM. ISBN 978-0-9821489-6-9.
- [17] MATOŠKOVÁ, Jana. (2011). Tacitní znalosti manažerů. In: GREGAR, Aleš (ed.) a kol. *Tacitní znalosti a úspěšné řízení: monografie k závěrům řešení projektu GA ČR, reg. č. 406/08/0459, Rozvoj tacitních znalostí manažerů*. Martin: Alfa print, 71 – 88. ISBN 978-80-970360-1-0.
- [18] MATOŠKOVÁ, Jana, KRESSOVÁ, Petra (2011). Metodologie výzkumu tacitních znalostí manažerů. In: GREGAR, Aleš (ed.) a kol. *Tacitní znalosti a úspěšné řízení: monografie k závěrům řešení projektu GA ČR, reg. č. 406/08/0459, Rozvoj tacitních znalostí manažerů*. Martin: Alfa print, 89 – 103. ISBN 978-80-970360-1-0.
- [19] MATOŠKOVÁ, Jana. (2011). Faktory ovlivňující formování tacitních znalostí. In: GREGAR, Aleš (ed.) a kol. *Tacitní znalosti a úspěšné řízení: monografie k závěrům řešení projektu GA ČR, reg. č. 406/08/0459, Rozvoj tacitních znalostí manažerů*. Martin: Alfa print, 104 – 123. ISBN 978-80-970360-1-0.
- [20] MATOŠKOVÁ, Jana. (2010). Význam tacitních znalostí z pohledu manažerů. In *Ekonomické znalosti pro tržní praxi - Sborník příspěvků*. 8. - 9. 9. 2010, Olomouc. Olomouc: Societas Scientiarum Olomoucensis II., 269-276. ISBN 978-80-904477-5-2.
- [21] MATOŠKOVÁ, Jana. (2010). Managerial Tacit Knowledge and Decision Making. In *2nd International Conference „Economies of Central and Eastern Europe: Convergence, Opportunities and Challenges” - Conference Proceedings*. 13. – 15. 6. 2010, Tallin, Estonsko. ISBN 978-9949-430-37-6.
- [22] MATOŠKOVÁ, Jana. (2010). Metody sběru dat uplatněné při výzkumu tacitních znalostí manažerů na Fakultě managementu a ekonomiky UTB ve Zlíně. In *Sborník příspěvků z konference k závěrům řešení GA ČR, reg. č. 406/08/0459 – Rozvoj tacitních znalostí manažerů (jak vyhledávat, rozvíjet a využívat skryté znalosti a zkušenosti manažerů)*. 20. 5. 2010, Zlín. Zlín: Univerzita Tomáše Bati ve Zlíně, 85–93. ISBN 978-80-7318-938-9.
- [23] GREGAR, Aleš, MATOŠKOVÁ, Jana, ŠVEC, Vlastimil. (2010). Sdílení a rozvoj tacitních znalostí manažerů. In *Sborník Psychológia práce a organizacie – 2010*. International Conference, Bratislava, FSEV UK, 30 -36.