

# Curriculum Vitae

**Name:** Ing. Jana Matošková, Ph.D.

**Position:** Senior Lecturer

Faculty of Management and Economics,

Tomas Bata University in Zlín

**E-mail:** matoskova@utb.cz



## Work Experience

Work position	Employer	From	To	Note
Senior Lecturer	Tomas Bata University in Zlín, Faculty of Management and Economics, Zlín	2008	nowadays	Subjects: Managerial methods and techniques, Human Resource Management I and II, Personnel Management
Lecturer	Tomas Bata University in Zlín, Faculty of Management and Economics, Zlín	2007	2008	Subjects: Managerial methods and techniques, Human Resource Management, Personnel Management
Lecturer in Bachelor degree programme	Tomas Bata Business Academy and Economics College Institute, Zlín	2005	2008	Subject: Managerial methods and techniques

## Education

University	From	To
Tomas Bata University in Zlín (Bachelor degree, study programme: <i>Specialization in Pedagogy – Secondary School Teacher Training in Specialized Subject</i> )	2004	2006

Tomas Bata University in Zlín, Faculty of Management and Economics (Doctoral study, study programme: <i>Economics and Management – Management and Economics</i> )	2003	2008
Tomas Bata University in Zlín, Faculty of Management and Economics (Master degree, study programme: <i>Economics and Management – Management and Marketing</i> )	2001	2003
Tomas Bata University in Zlín, Faculty of Management and Economics (Bachelor degree, study programme: <i>Economics and Management – Management and Economics</i> )	1998	2001

### **Fields of scientific interest**

Human Resource Management, Knowledge Management (tacit knowledge and knowledge sharing), Early Career Development, Managerial Skills

### **Scientific-research activities**

Engaged in OP PIK CZ.01.1.02/0.0/0.0/17\_107/0011225, MPO, Smart factory in the setting of a production factory (2019–till now).

Responsible for UTB RO/2018/04, Facilitating Knowledge Sharing in order to Increase Organizational Performance (2018–till now).

Engaged in SVK/FaME/2018/001, The 14<sup>th</sup> Annual of DOKBAT – International Bata Conference for Ph.D. Students and Young Researchers (2018).

Engaged in SVK/FaME/2017/002, The 13<sup>th</sup> Annual of DOKBAT – International Bata Conference for Ph.D. Students and Young Researchers (2017).

Responsible for UTB RO/2016/07, The improvement of organizations' performance through human capital management (2016–2017).

Engaged in IGA/FaME/2016/016, The use of crowdsourcing in e-Government (2016–2017).

Engaged in IGA/FaME/2016/015, Stabilization of talent employees from generation Y in ICT firms (2016).

Engaged in SVK/FaME/2016/002, The 12<sup>th</sup> Annual of DOKBAT – International Bata Conference for Ph.D. Students and Young Researchers (2016).

Engaged in IGA/FaME/2015/040, The suggestion of a system of target support of knowledge sharing and its impact on financial firm performance (2015–2016).

Engaged in OP VK CZ.1.07/2.3.00/20.0147, Human Resources Development in the field of Measurement and Management of Companies, Clusters and Regions Performance (2014–2015).

Responsible for GA ČR 407/12/0821, Creating a Czech Instrument for Measuring Academic Tacit Knowledge (2012–2014).

Engaged in OP VK CZ.1.07/2.2.00/15.0104, Innovation of Key Subjects in the Bachelor's and Master's degree study programmes, FaME, TBU in Zlín (2011).

Engaged in GA ČR 406/08/0459, Developing Managerial Tacit Knowledge (2008–2010).

FRVŠ 3217/2005/G5, Supporting Research into Forming Implicit Knowledge in the Preparation of Managers (2005).

Engaged in subsidiary research task: Human Resources and the Competitive Abilities of Enterprises; Research Task: MŠMT, No. CEZ: J22/98: 265300021 (2004).

### Other Certificates/Knowledge

The Use of Research While Managing Human Resources, (2004); Constructivism in the working practices/praxis of universities, (2010); Project Management, (2011); Personnel Controlling, (2014); Systemic Coaching (2014–2015); Systematic Coaching II (2016–2017); Data analysis in IBM SPSS for beginners and slightly advanced (2019); Critical thinking and global topics (2018–2019).

### Recent Publications

- [1] MATOŠKOVÁ, Jana, 2019. Why employees share their knowledge. *E+M Ekonomie a Management* [online]. **22**(2), 83–96. ISSN 12123609. Dostupné z: doi: [10.15240/tul/001/2019-2-006](https://doi.org/10.15240/tul/001/2019-2-006)
- [2] MATOŠKOVÁ, Jana, Michaela BAŇAŘOVÁ a Martina POLČÁKOVÁ, 2019. Recommendations for effective university study based on students' point of view. *Journal of Further and Higher Education* [online]. **43**(3), 381–395. Dostupné z: doi: [10.1080/0309877X.2017.1361909](https://doi.org/10.1080/0309877X.2017.1361909)
- [3] MATOŠKOVÁ, J., L. MACUROVÁ a L. TOMANCOVÁ, 2018. A link between knowledge sharing and managers' characteristics. *Leadership and Organization Development Journal* [online]. **39**(8), 1024–1036. Dostupné z: doi: [10.1108/LODJ-06-2018-0236](https://doi.org/10.1108/LODJ-06-2018-0236)
- [4] CRHOVÁ, Zuzana, Jana MATOŠKOVÁ a Drahomira PAVELKOVÁ, 2018. Benefits of knowledge sharing from the managers' point of view. *Knowledge Management: An International Journal* [online]. **18**(1), 1–15. ISSN 2327-7998, 2327-9249. Dostupné z: doi: [10.18848/2327-7998/CGP/v18i01/1-15](https://doi.org/10.18848/2327-7998/CGP/v18i01/1-15)
- [5] CRHOVÁ, Zuzana, Jana MATOŠKOVÁ a Drahomíra PAVELKOVÁ, 2018. Differences in approaches to knowledge sharing in selected cultures. *The International Journal of Interdisciplinary Organizational Studies* [online]. **13**(2), 15–29. ISSN 2324-7649, 2324-7657. Dostupné z: doi: [10.18848/2324-7649/CGP/v13i02/15-29](https://doi.org/10.18848/2324-7649/CGP/v13i02/15-29)
- [6] HORÁK, Martin a Jana MATOŠKOVÁ, 2018. Dispositions of cluster managers and their importance from Czech cluster managers' points of view. *Organizational Cultures: An International Journal* [online]. **18**(2), 35–52. ISSN 2327-8013, 2327-932X. Dostupné z: doi: [10.18848/2327-8013/CGP/v18i02/35-52](https://doi.org/10.18848/2327-8013/CGP/v18i02/35-52)
- [7] HORÁK, Martin a Jana MATOŠKOVÁ, 2018. Comparison of training programmes and activities for cluster managers in Europe with respect to their focus on skills development. *International Journal of Entrepreneurial Knowledge* [online]. **6**(1), 16–29. Dostupné z: doi: [10.2478/ijek-2018-0002](https://doi.org/10.2478/ijek-2018-0002)
- [8] MATOŠKOVÁ, Jana, 2017. Sitting an exam from the students' point of view. *e-Pedagogium* [online]. **17**(4), 80–93. Dostupné z: doi: [10.5507/epd.2017.055](https://doi.org/10.5507/epd.2017.055)
- [9] MATOŠKOVÁ, Jana a Petra SMĚŠNÁ, 2017. Human resource management practices stimulating knowledge sharing. *Management & Marketing* [online]. **12**(4), 614–632. Dostupné z: doi: [10.1515/mmcks-2017-0036](https://doi.org/10.1515/mmcks-2017-0036)
- [10] MATOŠKOVÁ, Jana a Martin KOVÁŘÍK, 2017. Development of a situational judgment test as a predictor of college student performance. *Journal of Psychoeducational Assessment* [online]. **35**(8), 768–784. Dostupné z: doi: [10.1177/0734282916661663](https://doi.org/10.1177/0734282916661663)
- [11] MATOŠKOVÁ, Jana a Gabriela POTOČKOVÁ, 2017. Preparation for a university exam: Students' points of view. *The International Journal of Assessment and Evaluation* [online]. **24**(2), The Learner, 17–32. ISSN 2327-7920. Dostupné z: doi: [10.18848/2327-7920/CGP/v24i02/17-32](https://doi.org/10.18848/2327-7920/CGP/v24i02/17-32)
- [12] DANKO, Lukáš, Pavel BEDNÁŘ a Jana MATOŠKOVÁ, 2017. Managers' activities within cultural and creative clusters: an essential element for cluster development in the Visegrád countries

/ Vadybinė veikla kultūriniuose ir kūrybiniuose klasteriuose: pagrindinis klasterių plėtros veiksnys Višegrado šalyse. *Creativity Studies* [online]. **10**(1), 26–42. ISSN 2345-0487.

Dostupné z: doi:[10.3846/23450479.2016.1266049](https://doi.org/10.3846/23450479.2016.1266049)

- [13] MATOŠKOVÁ Jana, 2016. Importance of tacit knowledge for a successful graduation from the university students' point of view. *International Journal of Interdisciplinary Educational Studies*, **11**(4), 69-83. ISSN 2327011X.
- [14] MATOŠKOVÁ, Jana, POTOČKOVÁ, Gabriela, 2016. Život úspěšného studenta na vysoké škole. *Psychologie pro praxi*, **51**(3–4), 21-34. ISSN 1803-8670.
- [15] MATOŠKOVÁ, Jana, 2016. Measuring knowledge. *Journal of Competitiveness*, **8**(4), 5-29. ISSN 1804-1728.
- [16] KOVÁŘÍK, Martin, MATOŠKOVÁ, Jana, 2016. SPC knowledge in Czech manufacturing enterprises. *Knowledge Management: An International Journal*. **16**(3), 19–35. ISSN 2327-7998.
- [17] MATOŠKOVÁ, Jana, GARCZARZOVÁ, Lucie, KOVÁŘÍK, Martin, 2016. Použití Q metodologie při tvorbě nástroje pro měření tacitních znalostí vysokoškolských studentů. *e-Pedagogium*. **16**(1), 14–27. ISSN 1213-7758.
- [18] MATOŠKOVÁ, Jana, 2016. Information inquired by college students from students of final years of study. In: *10th International Technology, Education and Development Conference: INTED2016 Proceedings*. Valencia, SPAIN: IATED, 7318–7327. 10th International Technology, Education and Development Conference. ISBN 978-84-608-5617-7.
- [19] MATOŠKOVÁ, Jana, 2016. A comparison of psychological tests for the prediction of school performance of college students. In: *10th International Technology, Education and Development Conference: INTED2016 Proceedings*. Valencia, SPAIN: IATED, 7328–7336. 10th International Technology, Education and Development Conference. ISBN 978-84-608-5617-7.
- [20] BIALIC-DAVENDRA, Magdalena, Pavel BEDNÁŘ, Lukas DANKO a Jana MATOŠKOVÁ, 2016. Creative Clusters in Visegrad Countries: Factors Conditioning Cluster Establishment and Development. *Bulletin of Geography. Socio-economic Series* [online]. **32**(32), 33–47. Dostupné z: doi:[10.1515/bog-2016-0013](https://doi.org/10.1515/bog-2016-0013)
- [21] KOVÁŘÍK, Martin a Jana MATOŠKOVÁ, 2016. SPC Knowledge in Czech Manufacturing Enterprises. *Knowledge Management: An International Journal* [online]. **16**(3), 19–35. Dostupné z: doi:[10.18848/2327-7998/CGP/v16i03/19-35](https://doi.org/10.18848/2327-7998/CGP/v16i03/19-35)
- [22] MATOŠKOVÁ, Jana, Kamil DOBEŠ a Jana BILÍKOVÁ, 2015. Characteristics of a successful university student. *The International Journal of Learning in Higher Education*, **22**(4), 91-105. ISSN 2327-7955.
- [23] CRHOVÁ, Zuzana, Drahomíra PAVELKOVÁ a Jana MATOŠKOVÁ, 2015. A knowledge management literature review based on Wiig's prognosis of 1997. In: *7th International Conference on Knowledge Management and Information Sharing* [online]. s. 281–286 [vid. 2019-07-31]. ISBN 978-989-758-158-8. Dostupné z: <http://www.scitepress.org/DigitalLibrary/Link.aspx?doi=10.5220/0005641802810286>