

CURRICULUM VITAE

First name and surname: Ludmila Kozubíková
Academic degree: Ing., Ph.D.
Date of birth: 31 October 1977
Place of birth: Olomouc, Czech Republic
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Education:

- 15 October 2004 – University of Economics, Prague, Faculty of Finance and Accounting, the degree of doctor conferred in the field of Economic Teaching Methodology
- 5 June 2001 – University of Economics, Prague, Faculty of Finance and Accounting, the degree of engineer conferred in the field of Accounting and Corporate Financial Management
- 1992 – 1996 T. Bata Commercial Academy in Zlín
- 1984 – 1992 Primary School in Slavičín

Working experience:

- from 1 September 2013 until these days – TBU in Zlín, Faculty of Management and Economics, Department of Enterprise Economics, a lecturer
- from 1 September 2001 until 31 August 2013 – T. Bata Commercial Academy in Zlín and Higher Professional School of Economics in Zlín (VOŠE Zlín), a teacher of subjects (Economics) in bachelor's study programmes
- working on the project "Innovation of educational programmes in relation to requirements of business practice within the VOŠE Zlín stabilization process" (2013)
- 2004 – 2005 – an accreditation committee member for non-university higher education institutions

Other expert activities:

- a supervisor, diploma and bachelor theses' reader

Other skills and qualifications:

- PC knowledge – Microsoft Office (Word, Excel, PowerPoint, Internet, etc.)
- State Examination in Typing
- State Examination in Stenography
- Driving licence B

Other completed courses:

- **2005** J. A. Komenský Academy – Computer Graphics and Digital Photography Course
- **2004 – 2005** Department of Lifelong Learning, University of West Bohemia in Pilsen
- Introduction to Distance Education – Module 1
- **2003** J. A. Komenský Academy – Z Course – PC Basic Working Knowledge and Training within the frame of State Information Policy in Education – Project I – Computer Literacy
- **2003** Pedagogical Centre Zlín – Teacher Education in Secondary School
Subjects (Economics) – Accounting Didactics

Selected Scientific Publications

- Kozubikova, L., & Kotaskova, A. (2019). The impact of technological factors on the quality of business environment. *Transformations in Business & Economics*, Vol. 18, No 1(46), pp. 95-108.
- Kozubikova, L., Kotaskova, A., Dvorsky, J., & Klučník, A. (2019). The Impact of Political Factors' Perception on Suitability of International Business Environment: The Case of Startups. *Economics & Sociology*, Vol. 12, No 1, pp. 61-79.
- Hitka, M., Kozubíková, L., & Potkány, M. (2018). Education and gender-based differences in employee motivation. *Journal of Business Economics and Management*, Vol. 19, No 1, pp. 80-95.
- Hudakova, M., Dvorsky, J., Buganova, K., & Kozubikova, L. (2018). Analysis and evaluation of market and financial risks in small and medium-sized enterprises. *Komunikácie/Communications*, Vol. 20, No 2, pp. 16-22.
- Kozubíková, L., Dvorský, J., Cepel, M., & Balcerzak, A. P. (2017). Important characteristics of an entrepreneur in relation to risk taking: Czech Republic case study. *Journal of International Studies*, Vol. 10, No 3, pp. 220-233.

- Kozubíková, L., Homolka, L., & Kristalas, D. (2017). The Effect of Business Environment and Entrepreneurs' Gender on Perception of Financial Risk in the SMEs Sector. *Journal of Competitiveness*, Vol. 9, No 1, pp. 36-50.
- Kozubíková, L., Vojtovič, S., Rahman, A., & Smrčka, L. (2016). The Role of Entrepreneur's Gender, Age and Firm's Age in Autonomy. The Case Study from the Czech Republic. *Economics and Sociology*, Vol. 9, No 2, pp. 168-182.
- Kozubíková, L., & Zoubková, A. (2016). Entrepreneur's attitude towards innovativeness and competitive aggressiveness. *Journal of International Studies*, Vol. 9, No 1, pp. 192-204.
- Kozubíková, L., Belás, J., Ključnikov, A., & Virglerová, Z. (2015). Differences in approach to selected constructs of entrepreneurial orientation in SME segment regarding the selected socio-demographic factors. *Transformations in Business & Economics*, Vol. 14, No 3C(36 C), pp. 333-355.
- Belás, J., Bartoš, P., Ključnikov, A., & Kozubíková, L. (2015). Významné determinanty kvality podnikateľského prostredia malých a stredných firiem [Significant determinants of business environment of small and medium-sized enterprises]. *Scientific Papers of the University of Pardubice, Series D*, Vol. XXII, No 35 (3/2015), pp. 5-17.
- Kozubíková, L., Belás, J., Bilan, Y., & Bartoš, P. (2015). Personal characteristics of entrepreneurs in the context of perception and management of business risk in the SME segment. *Economics and Sociology*, Vol. 8, No 1, pp. 42-55.